

RAISE HER UP

Commemorative Statue of Armine Nutting Gosling



Did you know there are only two statues of named women across the entire province of Newfoundland and Labrador: Shawnadithit in Boyd's Cove and Ameila Earhart in Harbour Grace?

THAT'S OUTRAGEOUS

**WE HAVE TO
TAKE ACTION.**

Armine Nutting Gosling, a pioneer in social reform and feminism who led the fight for women in Newfoundland to gain the right to vote, will be commemorated in Bannerman Park, St. John's as the first statue of a named woman in the capital's history.

TELL ME A LITTLE MORE

**ABOUT ARMINE
NUTTING
GOSLING.**

"No class, or race, or sex can have its interests attended to...unless it is represented by direct suffrage."

A leader with wide sympathies, Armine Nutting Gosling (1861-1942) campaigned for votes for women, first in St. John's where in 1921 a limited property-based franchise was instituted. Describing this as a "stepping stone to greater things" she then led the island-wide Women's Franchise League to victory in 1925. She also provided leadership to child welfare, maternal health and animal rights movements, and reforms in girl's education and women's sports.

WHY

**THIS INITIATIVE
IS VITAL.**

Sharing the "herstory" of a woman of distinction, whose work helped shape the lives of those choosing a different path from tradition, will inspire others to take bold steps in forging their own life trajectory. Weaving the significant contributions of women back into our historical narrative is a critical stepping stone to equality.

LET'S COLLABORATE

to share her story

We will be led through the journey of Armine's recognition, together as a community, by women who occupy roles that were almost unheard of during the time of her life one hundred years ago. Learn more from the [statue's announcement](#) on NTV. We need your support to raise her up as we "break ground" in 2022, with her unveiling planned for 2023.

\$10,000

- Company logo on the statue's interpretive sign in the popular Bannerman Park
- A private lecture from renowned historian [Dr. Margot I. Duley](#) for clients and staff
- Logo included in promotional material for statue unveiling (evites, website, print)
- Opportunity to host company employees and clients at the statue's unveiling
- Verbal recognition at the statue's unveiling
- Social media features to over 2,000 followers
- A series of progress content which can be used in internal and external communications channels as a key collaborator
- Raise awareness to public audiences for years to come

[Sheila Coultas](#), whose creativity is inspired by the irresistible beauty of Newfoundland and Labrador, is a multidisciplinary artist. She is currently working as foundry technician, welder, and metal-worker at The Newfoundland Bronze Foundry with Morgan MacDonald.



Designed by
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In partnership with
The Newfoundland Bronze Foundry

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